WASECA COUNTY 4-H
Volunteer Position Description: Social Media 4-H Record-Keeping Mentor

**Supervisor:** Amy Nelson, Waseca County 4-H Program Coordinator, dobbe007@umn.edu

**VOLUNTEER SCREENING INFORMATION**
All Minnesota 4-H volunteers must successfully complete the volunteer screening process and orientation, which explains the policies, expectations, and vision of serving as a 4-H volunteer. All 4-H volunteers should genuinely enjoy young people and be committed to working in partnership with the University of Minnesota to ensure their positive growth and development.

In return, the Extension Center for Youth Development staff will provide access to local, regional, and statewide training, share appropriate curriculum, coach and offer feedback for success, and be open to program growth and improvement.

**4-H RECORD-KEEPING ON SOCIAL MEDIA - BACKGROUND INFORMATION**
While interest in completing 4-H records has dwindled, the need for youth to learn practical record-keeping and organizational skills has increased. Today’s teenagers are sharing much of their daily lives on social media so this project will develop a method of record-keeping that uses social media to ensure teenage youth are still practicing crucial skills in record-keeping.

The main goals of this project are:

- To build competencies in skills useful for career development and higher education while growing youth-adult partnerships
- To refocus 4-H Records from a competitive aspect of 4-H to a focus on goal identification, learning, and sharing
- To share a positive message of 4-H directly from the program participants as a place where youth learn and lead

**POSITION PURPOSE:**

- Encourage 4-H youth in their project work by giving feedback on their 4-H Records social media posts through comments and questions
- Facilitate a comfortable online environment where youth can share their successes and setbacks in a low-risk environment
- Maintain accountability of youth in completing their 4-H project work on the timelines they set for their goals
**TIME REQUIRED:**
- 1-2 hours a month, depending on frequency of youth’s posts

**RESPONSIBILITIES:**
- Understand the steps of 4-H Project Work - **prepare** (set learning goals), **do and experience** to work towards goals, **share** what is learned, and **reflect** on learning and growth.
- Be familiar with social media
- Believe in youth as assets and resources in their communities
- Develop consistent, ongoing interaction by asking questions, giving encouragement, and offering suggestions with youth’s social media posts about their 4-H project work and participation in events and activities

**THIS ROLE IS IDEAL FOR:**
- Volunteers with limited time who desire to make a positive impact on teenage 4-H members
- Volunteers skilled in using social media and creating meaningful conversation and dialogue on
- Volunteers with strong written communications skills
- Volunteers with excellent follow-through skills who is detail-oriented, professional, and has a good rapport with youth

**BENEFITS:**
- Provide valuable leadership to 4-H program that enhances the lives of youth
- Build leadership, communication, and relationship-building skills
- The opportunity to work with youth and provide positive support and growth experiences

**OTHER INFORMATION:**
- Youth and Adult Mentors will be both notified with their match – once you are matched with a youth, you will receive communication about next steps and guidelines/support pieces for your role
- Youth participating in 4-H Records Using Social Media and their Adult Mentors will be invited to a Group Celebration Supper at the end of the year to celebrate, reflect, offer feedback
- Adults who are interested in serving as a Social Media Mentor should complete the Social Media Mentor Intent Form (available at [https://forms.gle/gcyT12TD3X7FWx5T8](https://forms.gle/gcyT12TD3X7FWx5T8))
  - Completing this form will help staff match you with a youth that you will be a social media mentor to based on the channel/s of social media you will be using.

**FOR QUESTIONS OR MORE INFORMATION, CONTACT:**
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