WASECA COUNTY 4-H
Instructions for completing 4-H Records on Social Media

Due to safety considerations of youth utilizing social media, this option is only available to 4-H members in 9th – 13th grade.

TIMELINE

April 2019 (Starts again on October 2019)
- Decide what social media channel you will be using to share your 4-H project growth and participation through the year – Facebook, Twitter, Instagram or if you will use a combination of channels.
  - Youth who are interested in participating in this opportunity but who do not want to share on their current social media profiles should set up a second account to be utilized for sharing 4-H records information
- Complete the Google Form for participation - https://forms.gle/V1bQGxAZsCXZuHbY8
  - Completing this form will help staff match a social media mentor for you based on the channel/s of social media you will be using
- You will be notified with who your adult social media mentor is after submitting the intent for participation form (link above) - this mentor will be following your 4-H Record Keeping posts and providing encouragement and feedback throughout the 4-H year.
  - You are encouraged to respond to all comments and questions on your posts to help create conversation around your 4-H project work and 4-H experiences.

May - September 2019 (November 2019 – September 2020)
- Post about your 4-H Project Work – use the hashtag #WasecaCounty4Hprojects
- Post about your 4-H Participation in events, activities, and opportunities – use the hashtag #WasecaCounty4H
- For a guideline of what to post and when, see the sections on “Posting About Project Work” and “Posting About 4-H Participation”

September 2019
- Complete a brief evaluation form: https://z.umn.edu/RecordKeepingEval
  - Feedback provided on this will be used to help shape and improve the 4-H Records on Social Media experiences for future years
- Instead of having these records judged and given awards, 4-Hers who have participated in using social media for their 4-H Records will be invited to an end of the year group Celebration Dinner with their adult mentors. The dinner is tentatively scheduled for September 28 at 6:30 pm – Location to be determined.
POSTING ABOUT PROJECT WORK

Your social media posts about your work in your 4-H projects should be multiple posts over a period of time. Remember that 4-H project work usually doesn’t happen in just one day – authentic, real 4-H project work takes time as you prepare (set learning goals), do and experience as you work towards your goals, share what you have learned, and reflect on your learning and growth.

STEP 1 – PREPARE

- Before you dive into a project or activity, it’s a good idea to do some preparation. If you want to accomplish something, you need to decide what that “something” should be by setting learning goals for each project.

- In your “Preparing” posts, share about your most important LEARNING goal for each project, and about any other goals you have for the project or activity.

Good goals are measurable and have three parts:
1. Action – how will you do something
2. Results – what are you going to do
3. Timetable – when you are going to do it

Good goals also pass the “control test.” Do you have control over the outcome of the goal, or does someone else have that control?

- If you are having a hard time coming up with learning goals, consider these goal categories that may help you think through different things you could do in your project.
  - Knowledge—things you want to learn
  - Skills—things you want to do or make
  - Safety—safety practices you need to learn and develop
  - Leadership—things you want plan, organize, and implement while helping and/or teaching others
  - Citizenship—things you want to do for others
  - Economic—what you will learn and do to save money
  - Environmental stewardship—what you will do to save our natural resources
  - Career—things you do to learn about a career in that project area

- Once you’ve decided on your learning goals for your project areas, share your goals on social media with a post. This post shows the “Preparing” part of your 4-H project work and should include the goal/s you have set for the year in that project.

- Examples of 4-H project learning goals:
  - Photography – “I want to learn how to effectively use the ‘rule of thirds’ in my photos”
  - Livestock – “I want to learn how to correctly administer the necessary vaccines for my animal”
  - Shop/Wood Science – “I want to learn about different types of finishes for an outdoor woods project”
Examples of **4-H PROJECT LEARNING GOALS** written on a social media post:

The caption on these posts tells about the 4-Her’s project goal and uses pictures to help tell the story.

**STEP 2 – DOING**

- As you work on your project, keep track of when you did the work with posts that show and tell what you did, who you worked with, and what you learned. Remember that the doing and experiencing is what you do as you try to accomplish your learning goal. It’s okay to share about fails or things that didn’t go right as that is important for learning too!

Examples of social media posts that show the **DOING** phase of 4-H project work:

The caption on these posts tells about the things the 4-Her is doing in their project work to meet the learning goals they have set for themselves.
STEP 3 - SHARING

- It’s important to share your project work with others. Sharing is a way for you to teach others about what you’ve learned. It’s also a way to learn more about your project or activity from others who have done similar things.

- In your Sharing posts on social media, post about what you did to share your experiences in your project with others, and when you did it.

Examples of social media posts that show the **SHARING** phase of 4-H project work:

- **JoeClover** Printed out some of my recent photos and had my friends vote on which ones they liked best. Can you guess which one was the favorite? #WasecaCounty4Hprojects #4Hphotographyproject #ruleofthirds

- **JaneClover** I gave a demonstration today on cattle vaccinations to my 4-H Club. They asked some really great questions about what to vaccinate and when. #WasecaCounty4Hprojects

The caption on these posts, along with the photo, tells how youth have shared what they are learning and who they have shared that with. Also notice the sharing is tied back to the learning goals the 4-Her’s have set for themselves.

STEP 4 - REFLECTING

- If you participated in the project or activity in any way, you will have learned something. **Reflection posts take place once your goal is accomplished or at the end of the 4-H year. These posts are a place for you to tell about your new knowledge.** If you are not quite sure what to write, look back at your previous project posts.

Examples of social media posts that show the **REFLECTION** phase of 4-H project work:

- **JoeClover** Spending the last few months practicing and using the rule of thirds has really improved my photography skills. My photos are much more interesting to look at now. plus I know WHY and can explain the logic behind it #WasecaCounty4Hprojects #4Hphotographyproject

- **JaneClover** Now that I’ve learned more about giving cattle vaccinations, I am fully prepared with a storage container for the vaccines organized by when they need to be given. I also put together a schedule on my phone with reminders – BIG improvement from last year! #WasecaCounty4Hprojects

Notice that these posts tell how youth have grown/improved during the year by giving an idea of the starting point they were at and what they have accomplished in their learning.
POSTING ABOUT 4-H PARTICIPATION

It’s best to start your social media posts about your 4-H participation as you begin selecting your activities and projects for the year.

Think about what you want to do in 4-H this year, and share some posts that show what you want to do and WHY you want to do it.

Once you’ve started the new year in 4-H, it’s time to GET INVOLVED! There are many activities inside and outside of 4-H that you will probably get involved with over the year.

Each time you attend a 4-H event or activity, be sure to share a post about what you were involved with – When you have roles or responsibilities, describe those in your posts as well.

END OF THE YEAR: YOUR 4-H STORY
At the end of the year, tell your 4-H story. It may be helpful to go back and review all your participation posts.

You could share your favorite part of the 4-H year, or something you accomplished you are proud of. You could recap with a collection of pictures, a compiled video, a live video, etc...

Showing your growth and learning, participation and favorite moments helps wrap-up the end to the 4-H year.

Remember to complete an evaluation at https://z.umn.edu/RecordKeepingEval