Virtual Dairy Show Entry Instructions

Virtual Livestock Shows

Virtual livestock shows provide 4-Hers the opportunity to showcase their livestock projects with other 4-Hers and learn from judges in an interactive and safe environment. Your county’s virtual show will give 4-Hers and their livestock the opportunity to be professionally evaluated and be recognized for their hard work, knowledge, and passion.

Minnesota 4-H virtual show format consists of a two-part series

Part 1 - The Show

In the first part of the virtual show the 4-Her will be showing their animal for a video recording and/or photo. Showing the animal for the camera is done when it works best for the 4-Her and their family. This video and/or photos will be uploaded prior to the second part of the virtual show. When recording your video, you should treat this part of the virtual judging experience like you would a typical show. You should be dressed in show attire, have your animal clipped and bathed, and in show ready condition.

Part 2 - The Judging

During the conference judging experience 4-Hers will have their submitted video and photos which will be evaluated by a judge who will be given time to provide feedback. During this portion of the experience, 4-Hers will be able to view other entries and read the judge’s response.

During the interview process, 4-Hers will have submitted their answers to the questions on FairEntry. The judge will review your answers and provide feedback and ribbon placing based on your interview answers.

Video Submissions

If you are using a cell phone or tablet to record your presentation you will want to film it in horizontal orientation so that you can best utilize the space provided. Yourself and your animal should fill the video frame, but should not overflow outside of the edges. This will be best achieved when you film holding your phone or camera horizontal. When filming it is important to be at eye level with your subject. During the video recording, 4-Hers should treat the camera and the person holding it as the judge. The video should be filmed in horizontal orientation and remain approximately 15 feet from the animal.

Video Needs

1. At least 60 seconds and may NOT exceed 90 seconds.
2. Tattoo and identification MUST be included in the first 10 seconds of the video.
3. Videos may not be altered or photoshopped in any way.
4. Videos may not have anyone talking or coaching the exhibitor.
5. Show animals must be clean, clipped and fit for show as they would be normally for our in-person show.

© 2020 Regents of the University of Minnesota. All rights reserved. University of Minnesota Extension is an equal opportunity educator and employer. In accordance with the Americans with Disabilities Act, this material is available in alternative formats upon request.
6. 4-H’ers must exhibit their own animal.
7. The animal should be the main focus of the video.

**Record Pattern**

**Sample Video’s:**
- Dairy [https://mediaspace.umn.edu/media/t/1_5d5yg6ix](https://mediaspace.umn.edu/media/t/1_5d5yg6ix)
- Dairy Heifer [https://mediaspace.umn.edu/media/t/1_rnykkwui](https://mediaspace.umn.edu/media/t/1_rnykkwui)

- The pattern for a heifer (calves and yearlings) differs a bit from the pattern for a cow. This is because the udder for a cow represents 40% of the scorecard, thus the udder commands more video time.
- Basically, the animal will be led slowly straight ahead during the entire drive, the camera will move around the slow-moving animal to capture all angles.
- START with the animal moving slowly with the camera on the show side of the animal (this is the animal's right side when standing behind the animal.
- Walk the animal slowly ahead with the camera person also moving slowly at the same pace. The camera should be held upright with the animal and the 4-Hers filling up most of the video.
- COWS ONLY. After 3-4 steps, (about 10-15 seconds) slowly move in closer until the camera is about 6 feet from the udder and show the udder for about 4-5 seconds as the cow continues to move slowly. Then slowly step back until the cow and 4-Her fill the video again.
- Slowly move behind the animal to get a view of the animal continuing to walk straight ahead. Capture 2-4 steps as the animal moves forward. If possible, pull the tail to the side of the udder to allow for viewing the entire rear udder.
- Slowly move to the animal’s right side and video another 2-4 steps. Repeat #5 above for COWS.
- Slowly move to the front of the animal. Allow the animal to walk directly towards the camera for 2-4 steps with the 4-Hers off to the side of the animal allowing for viewing of the animal's chest and head.
- STOP the video. The video should be about 60 seconds for heifers and not more than 90 seconds for cows.

**Photos**

The 4-Her and animal should fill the photo, and should not overflow outside of the edges. This will be best achieved by holding your phone or camera horizontal. When photographing livestock, it is important to be at eye level with the animal.

1. Side view
2. Front view
Judging

The Judge will be given the pictures and videos ahead of the Judging Day for reviewing and placing within the classes. On Judging Day via Zoom the Judges will be given time to review the videos and gain information from 4-Hers to conclude his/her final decisions in placing the class. On the Zoom Judging Day, you will not be showing your animals, the judge will only be judging on the videos that have submitted. When the judge has completed their evaluation of the class, they will share their results and reasons. At the conclusion of the evaluation classes the Judge will conduct showmanship classes.

Showmanship

To participate in showmanship, you must register in your appropriate showmanship class and resubmit ONE of your videos that were entered for class evaluation.